



www.cookcraftlove.com

meaghan@cookcraftlove.com

540-729-9323

## Media Kit

### About Cook. Craft. Love.

Cook. Craft. Love. is a food blog featuring mostly sweet treats. It's for busy foodies who are looking to satisfy their sweet tooth without much time and effort. You'll see some home cooked meals with simple, fresh ingredients, too. They can find easy recipes for a home baker or chef of any skill level that are packed with delicious flavor.



### Audience



87% of readers are women

19% are 18-24

34% are 25-34

18% are 35 - 44

29% are 45+



### About Meaghan

Meaghan lives in Michigan and is a former teacher who left the field of education to create a space for aspiring bakers and chefs looking for easy sweet treats and down home recipes. She believes that you can make great food even if you don't have a lot of experience, time, money, or fancy gadgets.



### Services

- Sponsored posts
- Food Photography
- Product reviews
- Recipe development
- Giveaways
- Advertisements



### Reach

April 10, 2016

Last 30 days

Monthly Page Views:

**37,904**

Unique Visitors:

**26,238**

Subscribers:

**508**

Facebook Fans:

**1,068**

Pinterest Followers:

**3,579**

Twitter Followers:

**402**

Instagram Followers:

**629**

### Reader Location

85% are from North America

2% are from the UK

2% are from Australia



### Connect

<https://facebook.com/cookcraftlove>

<http://pinterest.com/cookcraftlove>

<https://twitter.com/cookcraftlove01>

<http://instagram.com/cookcraftlove>

Contact me at [meaghan@cookcraftlove.com](mailto:meaghan@cookcraftlove.com) to find out more about how we can work together.