

## Media Kit

### About Cook. Craft. Love.

Cook. Craft. Love. is a food blog for busy foodies who are looking for easy sweet treats made with simple, easy-to-find ingredients that don't take a lot of time. They can find easy recipes for a home baker or chef of any skill level that are time conscious but packed with delicious flavor.



### About Meaghan

Meaghan lives in Michigan and is a former teacher who left the field of education to create a space for aspiring home bakers looking for easy sweet treats. She believes that you can make beautiful desserts even if you don't have a lot of experience, time, money, or fancy gadgets.



### Services

- Sponsored posts
- Food Photography
- Product reviews
- Recipe development
- Giveaways

### Connect

- <https://facebook.com/cookcraftlove>
- <http://pinterest.com/cookcraftlove>
- <https://twitter.com/cookcraftlove01>
- <http://instagram.com/cookcraftlove>

### Reach

March 26, 2018  
Last 30 days

Monthly Page Views:

**40,966**

Sessions:

**34,701**

Subscribers:

**652**

Facebook Fans:

**2,646**

Pinterest Followers:

**6,772**

Twitter Followers:

**430**

Instagram Followers:

**773**

### Audience



88% of readers are women

10% are 18-24

37% are 25-34

22% are 35 - 44

31% are 45+



### Reader Location

85% are from North America

4% are from the UK

2% are from Australia



Contact me at [meaghan@cookcraftlove.com](mailto:meaghan@cookcraftlove.com) to find out more about how we can work together.